

Powerhire Sponsor Endurance All Nighter ... Dawn to Dusk!



Powerhire were approached by the an old colleague, Event Director of Dawn to Dusk, to ascertain their keenness to sponsor their 2014, 24 hour Endurance Motorcycle Event.

Powerhire's CEO, an avid fan of motorcycle challenges, was only too willing to offer his support and provide the complete temporary power supply solution for the entire event located on a mountain side in South Wales!

Client

Dawn to Dusk

Project in Brief

Temporary power to catering tents, entertainment marquees, race gates & motorcycle pits.

Unit B1 Colliery Business Park
Pike Road, Eythorne,
Dover, Kent, CT15 4FE

t 01304 833900
e rental@powerhire.uk.com
www.powerhire.uk.com



This year was the 13th running of one of the UK's hardest and longest Enduro events, held on the August Bank Holiday weekend. The Dawn to Dusk event consisted of three separate races which started with a standalone two hour Youth Event on the Saturday culminating as dusk falls to the grueling 24, 12, and 6 hour Solo and Team Enduro events.



Cable Hire

Generator Hire

Fuel Tank Hire

Load Bank Hire

Distribution Hire

The event layout and specification was given to Powerhire whose dedicated rental team advised and specified the relevant power package for the event's requirements, including the very important scoring gate!

On Thursday before the Bank Holiday weekend Powerhire's logistics team arrived for set up together with their engineers to set up several event master synchronised 100kVA generators, event spec distribution panels and all the necessary single and three phase cabling together with 2000Ltr & 1000Ltr fully bundled fuel tanks.

Once installed the equipment was fully tested and certified ready for the 500+ riders and 5,000 spectators that descended on the mountainside course of "Walters Arena" in the upper Neath Valley.

To guarantee uninterrupted power over the four day duration Powerhire supplied an Engineer to baby sit the temporary power package. However, the power remained consistent when required and the event was a huge success.

www.dawntoduskenduro.co.uk